Entrepreneur Project-100 Points

Project Manager\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Charity of choice\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Background on charity:

You are to create a product and sell it to as many buyers as possible. The budget is $70 per group including shipping costs. The goal is to pay off your $70 supply loan first. The remaining profit goes towards the winning group’s charity. Top earner wins the mission and gets all of the class profits donated to their charity of choice!

Rules:

* Everything needs to be produced in class. You will get 7 workshop days.
* It must be a relatively handmade item. No bought items.
* You may not contribute your own funds towards profit. You may not have an individual purchase more than 5 items of your product.
* If your product contains an item not on your budget list, you are disqualified.
* Everything must be purchased on amazon.com
* You may use up to $10 of supplies you already have. Ex: Ribbons, rubber bands, tags, paper, etc.

Proposed budget:

1.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_$\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_$\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_$\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_$\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_$\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

7.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_$\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

8.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_$\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Requirements

1. Passed budget and written proposal-5 Points
2. Marketing piece-10 Points
3. Finished products and packaging (Students completed this in class and group members fully participated on all working days) -25 Points
4. Sales success-reached the $70-10 Points
5. Delivery was successful and timely-10 Points
6. A sales log was completed including the name of the customer, order, and paid categories-10 Points
7. Sales strategy was formed and carried through (Where and when are you selling?)-10 Points
8. Presentation.-20 Points. Presentation includes 9 Powerpoint slides that contain the following:
9. Name of product, cost, supplies
10. Your marketing approach
11. Where and when sales took place
12. A summary of your purchase log
13. A summary of your charity
14. A summary of how your project manager completed and delegated individual tasks
15. A photo of your finished product with profit numbers
16. An explanation of what supplies you already had up to $10
17. A reflection on the project-what worked out in your favor/what were the biggest challenges?

Calendar:

3/25 (today): Brainstorm with group

3/26: Create a project proposal.

3/27: Get project approved, order supplies